

Elektronikk

INFORMATION FOR ADVERTISERS

2026



ELEKTRONIKK - NORWAY'S LEADING ELECTRONICS MAGAZINE

Elektronikk is a specialised journal covering the whole field of electronics, from components to telecommunications for decision-makers within education, industry and public services. It brings up-to-date, future-oriented news on all topics from research to marketing.

ELEKTRONIKK IN ALL CHANNELS

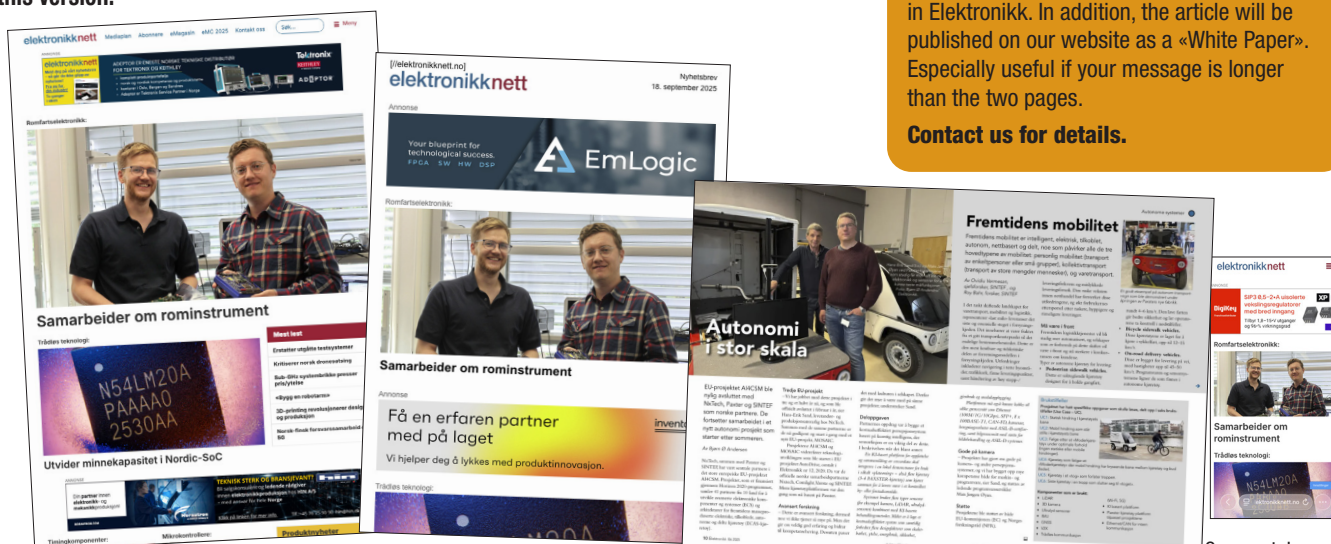
elektronikknett

You will also find Elektronikk on the Web. Our website is based on Responsive Web Design and can be read on all platforms; PC, smart phones and tablets. Here we present news daily plus a digital version of the magazine, fully searchable. Ask about clickable ads in this version.

Why not try «Advertorial»?

You'll get two full pages for your message in Elektronikk. In addition, the article will be published on our website as a «White Paper». Especially useful if your message is longer than the two pages.

Contact us for details.



The Web – Daily news

Newsletter – Twice a week

Elektronikk can also be enjoyed in a digital version

On smartphones
and tablets

INFORMATION FOR ADVERTISERS

PUBL. DATES AND DEADLINES 2026

NO	PUBL. DATE	CLOSING DATE	ARTWORK
1	January 19	December 29 ('25)	
2	February 16	January 19	
3	March 16	February 16	
4	April 20	March 16	
5	May 18	April 20	
6	June 08	May 11	
7/8	August 24	July 27	
9	September 21	August 24	
10	October 19	September 21	
11	November 16	October 19	
12	December 07	November 09	

READERSHIP PROFILE

Engineers, technicians, distributors and management, all within the area of Norwegian professional electronics, telecommunications and IT.

CIRCULATION BREAKDOWN

Our readers work within the areas of:

	%
Design	8,4
Development	13,0
Service	13,9
Manufacturing	6,2
Test & Measurement	8,1
Quality Assurance	6,0
Procurement	10,0
Education	5,9
Marketing	6,6
Sales	8,3
Administration	10,2
Others	3,4
Total	100

Total circulation verified by the
Norwegian Media Verification..... **5 281**

Member of the Norwegian Trade Press Association.

PRINTING MATERIALS

Digital advertising material:

Printable PDF-format in CMYK colours incl. fonts (Acrobat PDF).

Complaints, amendments or stop orders must be made in writing. The right to complain is forfeited if advertising materials have not been received by the publisher by the relevant closing date.

CONTACT INFORMATION

Elektronikkforlaget AS

Visiting address: Olav Brunborgs vei 6, 1396 Billingstad

Postal address: P.O. Box 570, N-1302 Sandvika, Norway

Tel.: +47 67 80 42 80

Web: www.elektronikknett.no

TECHNICAL DATA

(All in mm)

	Width	Height
Page measurement: (A4).....	210 x	297
1/1 page.....	185 x	270
1/2 page.....	90 x	270
or.....	185 x	135
1/3 page.....	58 x	270
or.....	185 x	90
1/4 page.....	90 x	135
or.....	185 x	65
Classified	90 x	80
Front cover corner	85 x	85

ADVERTISING RATES

ELEKTRONIKK, THE MAGAZINE

Full page, facing editorial.....	NOK 33 500
1/2 page, facing editorial.....	NOK 20 000
1/3 page, facing editorial.....	NOK 14 700
1/4 page, facing editorial.....	NOK 12 000
Double page spread.....	NOK 50 000
Front cover corner.....	NOK 24 000
Classified ads (fixed position).....	NOK 7 900
Advertorial double page spread.....	NOK 33 500

Inserts: Rates supplied on request.

ELEKTRONIKKNETT.NO, THE WEB

Top banner w: 768 pix; h: 150 pix	NOK 8 700
Top banner button w: 180 pix; h: 150 pix	NOK 6 800
Banner in text w: 468 pix; h: 150 pix	NOK 5 600
Small banners (front) w: 178 pix; h: 150 pix	NOK 4 900
Sky scraper «Sticky» w: 180 pix; h: 300 pix	NOK 8 700
Sponsored Article, includes 1 newsletter distribution	NOK 4 500

Impressions 50% (Max 2 banners per content unit)

NEWSLETTER (2 per week - prices per distribution)

Top banner w: 684 pix; h: 150 pix	NOK 2 500
Banner in text w: 684 pix; h: 150 pix	NOK 2 000
Customized Newsletter	NOK 11 000

(Subscribers: 2 000)

Agency commission: 10%.

Terms of payment: All rates are exclusive of reproduction costs.

Payment 10 days from date of invoice.

After due date interest is charged on invoice.

Bank transfer account: Handelsbanken 9046.05.14680

Swiftcode: HANDNOKK • Iban: NO80 9046 0514 680

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