

Shockwave Flash

ClickTAG:

If a creative is of type Shockwave Flash, make sure the Flash creative is compiled with a clickTAG:

1. In the Flash, take out the normal click-action that links directly to a URL
2. Create an invisible button that covers your whole banner.
3. On this button you replace the URL with **clickTAG**
4. The new action will look like this:

```
on(release) {  
  getURL(clickTAG, "_blank");  
}
```

5. Save the banner and export as Flash format.